

**TEACHERS MUTUAL
BANK LIMITED**

NEW TEACHERS ONLINE SAVINGS ACCOUNT

Target Market Determination

Date: 5 October 2021



ABOUT THIS DOCUMENT

This Target Market Determination (**TMD**) applies to the New Teachers Online Savings Account issued by Teachers Mutual Bank Limited ABN 30 087 650 459, Australian Financial Services Licence/Australian Credit Licence 238981 (**TMBL**). TMBL operates under a number of brand names.

This TMD seeks to give TMBL members, staff, product distributors and other interested parties an understanding of the class of consumers for whom the New Teachers Online Savings Account has been designed and how the product is to be distributed.

This TMD is not, and should not be construed as, a full summary of the product's terms, conditions and attributes. Nor is it a substitute for the provision of financial advice. When deciding about the product, consumers should refer to the Conditions of Use Accounts and Access, available at www.tmbank.com.au.

For further information on TMBL's approach to the distribution and development of products for appropriate target markets, please refer to the website, www.tmbank.com.au/design-distribution-obligations.

TARGET MARKET DETERMINATION

Issuer: Teachers Mutual Bank Limited ABN 30 087 650 459, Australian Financial Services Licence/Australian Credit Licence 238981

Effective Date: 5 October 2021

Product: New Teacher Online Savings Account

A. Class of consumers

Below TMBL summarises the class of consumers comprising the target market for the New Teachers Online Savings Account based on the Product's key attributes and the consumer objectives, financial situation and needs.

PRODUCT DESCRIPTION	
Product Description	The convenience of saving online and earning a competitively high rate of interest, with no minimum deposit or monthly balance required.
Key Attributes	A savings account with the following key attributes: <ul style="list-style-type: none">• competitively high variable interest;• access funds via internal account transfer;• internal periodical payments;• direct deposits and credits;• PayID;• no minimum balance;• no monthly account fees;• no excess usage charge;• internet banking, phone banking, mobile app banking and banking in branch; and• SMS push notifications and email tracking notifications-
Eligibility	The Product is available to an individual or join applicants: <ul style="list-style-type: none">• studying Education at an Australian university or have graduated as a teacher within the last two years from an Australian university;• who are members of the Australian Education Union; and• who are Australian citizen(s) or Australian permanent resident(s).

LIKELY NEEDS, OBJECTIVES AND FINANCIAL SITUATION

Class Description	The Product has been designed for consumers seeking an interest bearing deposit account, with minimal fees and a competitive high rate of interest.
Likely Financial Situation	Consumers with a wide range of: <ul style="list-style-type: none"> • income and saving habits; • age; and • risk tolerances.
Likely Needs	Consumers who need a savings account to: <ul style="list-style-type: none"> • deposit funds; • earn competitively high interest on deposited funds; • access funds via internal account transfer; • no monthly account fees; and • no excess usage charge.
Likely Objective	Consumers seeking a savings account with the following features: <ul style="list-style-type: none"> • the ability to earn competitively high interest on deposited funds; • the ability to access savings at any time via internal account transfer with the Everyday Direct Account or Bill Paying Account; • the ability to establish internal periodic recurring payments; • the ability to create a PayID for instant, secure payments between bank accounts that is easier to remember than a BSB and account number; and • flexible internet banking, phone banking, mobile app banking and banking in branch.
Classes of Consumers for whom the Product is Unsuitable	This account might <i>not</i> be suitable for a consumer seeking the ability to draw on funds for everyday transactions.

B. Distribution conditions and restrictions

Below TMBL summarises the conditions and restrictions on distribution of the Product and the distribution channels that are likely to result in distribution to consumers in the target market.

Distribution Channel	<ul style="list-style-type: none"> • TMBL branch; • TMBL call centre; • TMBL websites; • TMBL online inquiries, including email and live chat function; • face-to-face, including TMBL events, home visits and video chat; • advertising through comparison sites; and • advertising through television, radio, the internet (including social media), billboards and physical banners, periodicals, brochures and other marketing available to the public. 	
Distribution Conditions and Restrictions	General advice (such as advertising)	<ul style="list-style-type: none"> • the distributor may provide general advice, such as advertising, through public channels.
	Retail Product distribution conduct (other than general advice)	<ul style="list-style-type: none"> • the Product must not be distributed through third parties, the product can only be distributed directly by TMBL; • all distribution channels must be staffed by persons who have been trained in the distribution of this Product; and • the Product can only be distributed to consumers that meet the eligibility requirements for the Product.

DISTRIBUTION DETERMINATION

The distribution strategy will enable the Product to reach consumers in the target market as the distribution channels are monitored by TMBL and/or staffed by persons who have been trained in the distribution of this Product.

C. Review

Below TMBL summarises the events or circumstances that reasonably suggest that the TMD is no longer appropriate.

Review Triggers	<p>The following events and circumstances would reasonably suggest the TMD is no longer appropriate and would trigger a review of the TMD:</p> <ul style="list-style-type: none"> • significant dealings that are inconsistent with the TMD; • a disproportionately high number of complaints received in relation to the design and/or distribution of the Product; • relevant material change in law, such as changes to applicable legislation, court/AFCA decisions, regulatory guidance or other mandatory requirements which impact the Product's design and/or distribution; • identified systemic issues in the design and/or distribution of the Product, which would cause the TMD to no longer be appropriate; • material changes to the design and/or distribution of the Product, including its key attributes and terms and conditions; or • other events or circumstances which indicate that the TMD is no longer appropriate (e.g. a disproportionately high number, beyond expected levels, of consumers switching or closing the Product each month; or evidence that consumer usage is significantly different from original expectations). 	
Review Periods	First review of this TMD	5 October 2022
	Periodic reviews following the first review of this TMD	Annually