

Sponsorship application

This form is to be completed by applicants seeking sponsorship from Teachers Mutual Bank. If you believe that your proposal fits within Teachers Mutual Bank's Sponsorship Guidelines, please complete this form and submit to our Sponsorship Co-ordinator.

Please note that we are only able to accept applications that are submitted with a completed application form.

What are your personal details?

Title	<input type="checkbox"/> Mr	<input type="checkbox"/> Mrs	<input type="checkbox"/> Ms	<input type="checkbox"/> Miss	Other	<input type="text"/>	Position title	<input type="text"/>
First name	<input type="text"/>						Surname	<input type="text"/>
Work phone	<input type="text"/>			Work fax	<input type="text"/>		Mobile phone	<input type="text"/>
Email	<input type="text"/>							

Is the applicant or contact person a Teachers Mutual Bank member? Yes No

What are your organisation's details?

Organisation name	<input type="text"/>			Contact name	<input type="text"/>			
Postal address	<input type="text"/>							
Suburb	<input type="text"/>			State	<input type="text"/>		Postcode	<input type="text"/>
Website	<input type="text"/>							
Key values of the organisation	<input type="text"/>							
Submission date	<input type="text"/>			Event date*	<input type="text"/>			
Event venue & address	<input type="text"/>							
Type of event	<input type="text"/>							
Event venue	<input type="text"/>							
Event address	<input type="text"/>							
Sponsorship amount sought (cash, time and in-kind)	<input type="text"/>							

*Please note lead time from sponsorship guidelines

Area (tick the box(es) that best describe the area(s) in which your activities fall)

<input type="checkbox"/> Arts, culture and music	<input type="checkbox"/> Sports	<input type="checkbox"/> Community	<input type="checkbox"/> Conference
<input type="checkbox"/> Environmental	<input type="checkbox"/> Education	<input type="checkbox"/> Other (specify)	<input type="text"/>

Focus (tick the box that best describes the coverage of your activities)

<input type="checkbox"/> National								
<input type="checkbox"/> State	<input type="checkbox"/> VIC	<input type="checkbox"/> NSW	<input type="checkbox"/> WA	<input type="checkbox"/> QLD	<input type="checkbox"/> SA	<input type="checkbox"/> TAS	<input type="checkbox"/> ACT	<input type="checkbox"/> NT
<input type="checkbox"/> Local (please describe)	<input type="text"/>							

Please provide information to support your application. (If space is insufficient, please attach documentation)

Description and history of the event or activity to be sponsored
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What the sponsorship is trying to achieve

The levels of sponsorship available & associated sponsor benefit (e.g. advertising, corporate hospitality, staff involvement, database access, business generation opportunities, logo placement)

Why you believe Teachers Mutual Bank should sponsor this event or activity

Overview of your plans to launch, publicise and promote the event or activity

Demographics of target audience, the number and demographic of people this initiative aims to reach and how you propose to reach them

Your proposed method for evaluating the impact and success of the sponsorship

Timelines, including important deadlines

Credentials of your organisation and key sub-contractors (e.g. publicist, event producer)

A list of previous sponsors as well as sponsors who have committed to date

Deadline for sponsorship decision

We will review your application and will notify you of our decision, or seek further discussion with you via email or mail within 15 working days.

Returning this form

	Sponsorship Co-ordinator, Teachers Mutual Bank 28-38 Powell Street, Homebush NSW 2140
	(02) 9704 8213
	sponsorship@tmbank.com.au